



**APPLICATION FOR The VEINS and VIVA FOCUS (CLI & Aortic) EXHIBIT SPACE
Sunday September 10 – Monday, September 11, 2017.**

For listing in the VEINS 17 brochure, submit application no later than **Friday, April 28, 2017**. To ensure availability and acknowledgement in on-site materials, submit your application for booth space by **Friday, August 11, 2017**.

Please print or type all information exactly as it should appear on all printed materials and signage. The information is presumed correct as indicated on this form and the exhibitor will not be contacted to confirm:

Exhibiting Company/Society

Primary Contact

Title

Company Address

City

State

Postal Code

Country

Office Telephone

Cell Phone

Email

The VEINS: Exhibit Space Options:

Sunday with Reception

6' Table Top Space

Rate

\$5,500

Complimentary Badges

3 Full access to VEINS meeting *Use your VEINS badge for all Monday sessions

Additional Day, Monday VEINS

6'- Table Top Space

\$3,500

Monday Only not available, select if you wish to exhibit Sunday and Monday.

MONDAY FOCUS EXHIBITS – All Monday exhibitors will have access to The VEINS, CLI, and Aortic attendees. Indicate below which session(s) you wish to support. **EACH** table top you select is \$5,000. Badges are required for all exhibitors. CLI and Aortic exhibitors will use their VIVA Exhibit Only or full access badge(s) for their exhibit staff and Monday VEINS exhibitors will use their VEINS full access or VIVA exhibit only badges.

Monday Focus Exhibits

CLI at VIVA- 6' Table Top Space

Rate

\$5,000

Complimentary Badges

2 VIVA Exhibit Only

Aortic-6' Table Top Space

\$5,000

2 VIVA Exhibit Only

PAYMENT BY CHECK OR CREDIT CARD IS DUE BY JULY 31, 2017 OR YOUR SPACE WILL BE RELEASED FOR SPACE (IF AVAILABLE) PURCHASED AFTER JULY 31, PAYMENT BY CREDIT CARD IS DUE UPON REGISTRATON

Please indicate the most appropriate description for your company:

- Pharmaceutical
- Medical Device
- Imaging
- Publication
- Other _____

Exhibitor Commitment

Ensuring the quality of VIVA and The VEINS for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. That spirit as well as the following terms and conditions are designed to implement the principles of this mutual commitment in a fair, effective, and equitable manner.

Exhibitor Terms & Conditions

All companies exhibiting must adhere to the following terms and conditions. We reserve the right to make judgments on-site regarding booth layout and conduct of exhibitors that detract from the overall presentation of the meeting, and if necessary, will ask exhibitors to make adjustments in order to maintain the integrity of the exhibit pavilion.

Exhibitor Cancellation Policy

In the event that VIVA or The VEINS is amended or cancelled because of circumstances beyond our control, including, but not limited to, civil disturbance, earthquake, electrical outage, explosion, fire, freight embargo, strike or labor unrest, flood, or other acts of God, and act of war or terrorism, VIVA reserves the right, at their sole discretion to terminate the agreement between VIVA and the exhibitor that is entered into and/or the license that is granted by virtue of the submission of the exhibitor application and its acceptance by VIVA Physicians. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against VIVA Physicians, including but not limited to, those fees paid by, or on behalf of the exhibitor for booth space, registration, audio-visual services, housing and travel.

Receipt of a signed "Application For The VEINS and VIVA FOCUS (CLI & Aortic) Exhibit Space" is a commitment to exhibit at VIVA Focus and/or The VEINS. As such, we begin assigning booth space upon receipt of the executed application agreement and begin compilation and distribution of printed and electronic program materials. Subsequent cancellation of assigned booth space poses a burden and hardship on those exhibitors who must choose from available exhibit space.

Notification of an exhibitor's desire to cancel must be submitted in writing on company letterhead to:
VIVA - 5671 Santa Teresa Blvd., Suite 104 - San Jose, CA 95123 - Attn: Exhibits

Exhibitors will be assessed the following fees for booth cancellation:

- Prior to May 1, 2017, the exhibitor will be charged a 40% administrative fee.
- May 1, 2017 – June 30, 2017, the exhibitor will be charged an 80% cancellation/administrative fee.
- After July 1, 2017, the exhibitor will be charged 100% of the booth fee.

Booth Information

VIVA management will consider each request for exhibit space individually and reserve the right to grant or refuse exhibit space to any requesting company.

VIVA reserves the right to relocate and reassign exhibit space as needed. All table tops will be set-up per the exhibit diagram available on the website at www.vivaphysicians.org.

Maximum booth height is 8 feet (including signs and banners)

Description of Exhibit Area

Each of the **tabletop spaces** will be provided by the hotel, not the exhibition company, and contain the following items:

- (1) 6' x 30" skirted table
- (2) side chairs; (1) wastebasket

Americans with Disabilities Act

Exhibitors are responsible for fully complying with all applicable provisions of the Americans with Disabilities Act.

Exhibitors Conduct

- All exhibit booths must be staffed during exhibit hours
- Badges **must be worn to all sessions and the exhibit pavilion**. A fee will be assessed to reissue lost badges
- Exhibitor guests must have a badge to enter the exhibit pavilion
- Distribution of advertising materials outside the exhibitor's own booth is prohibited
- Aisles must be kept clear at all times of exhibitor personnel and all collateral material and/or equipment
- No exhibitor may enter another exhibitor's space without permission
- **Dismantle may not take place until after the Sunday evening reception for those not exhibiting on Monday.**

Compliance & Industry Support

Exhibitors must comply with all relevant regulatory requirements including, but not limited to, those of the Accreditation Council for Continuing Medical Education (ACCME) standards and guidelines for medical education, PhRMA and OIG.

Exhibitors OUS

Companies outside the US may exhibit but should include a sign in their booth that states products are off-label and where appropriate, not FDA approved.

Fire Protection

All materials used in the exhibit area must conform to local fire ordinances and be in accordance with regulations established by the National Association of Fire Underwriters. All displays are subject to inspection by the Fire Prevention Bureau. Aisles must be kept clear at all times. Fire stations and fire extinguishers are not to be covered or obstructed in any manner.

Insurance

VIVA and WYNN LAS VEGAS are not responsible for theft of or damage to exhibitor property. Exhibitors wanting to insure exhibit materials, goods or wares against theft, damage, fire, accident or loss of any kind

must do so at their own expense. Each exhibiting company is also responsible for obtaining general liability insurance coverage in commercially reasonable amounts, and to designate VIVA as additionally insured.

Music

Exhibitors must receive relevant licenses from the American Society of Composers, Authors and Publishers; and Broadcast Music, Inc., if they plan to present pre-recorded music at any time during the meeting. The exhibitor will be responsible for any liability and costs associated with a music licensing violation.

Sound enhancements may be used. However, the level must be such as to not interfere with adjacent exhibitors. VIVA reserves the right to monitor all sound levels and to require the exhibitor to adjust volume levels accordingly. Live performances are prohibited.

Photography, Video Recording and Audio Recording

Photography, video recording or audio recording of any kind during VIVA or The VEINS sessions or in the exhibit hall is strictly prohibited. This includes the use of cell phone cameras. Those who do not comply will be asked to leave the meeting.

Security

General overall security practices will be in place after exhibit hours. However, neither WYNN nor VIVA will be responsible for loss or, damage to, any property, regardless of the reason for the loss or damage. Each exhibitor will be responsible for the safeguard of its own materials, equipment and display at all times.

Terms & Conditions Compliance

Each party, its vendors, employees and subcontractors shall be compliant with these terms and conditions set forth herein. Violation of any of these terms and conditions by the exhibitor or its employees or agents may at the discretion VIVA, forfeit the exhibitor’s right to occupy exhibit space and such exhibitor shall forfeit to VIVA all monies paid or due.

These terms and conditions may be amended at any time by VIVA, and all amendments, upon publication, shall be equally binding on all parties affected.

AGREEMENT

I, the undersigned am an authorized representative of the exhibiting company with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the policies, rules and regulations contained herewith, and all amended policies, rules and regulations.

Authorized Signature Date

Printed Name Title

Please make checks payable to: **VIVA and send, along with completed application to:**

5671 Santa Teresa Blvd, Suite 104
San Jose, CA 95123 USA
Phone: (408) 513-3244; Fax: (408) 225-3240

Please send _____ 2017 brochures to:

