



Exhibitor Information

VIVA and The VEINS are excited to offer several virtual marketing opportunities to our supporters.

This virtual conference has been designed to:

- Immerse attendees in an environment that promotes education, interaction, and networking
- Facilitate a virtual exhibit hall with a limited number of booths, allowing information sharing and 1:1 communication through both text and video chat

We have assembled a selection of marketing opportunities that include both sponsorship packages and a la carte offerings. Note that all sponsorships are first-come, first-served and that some items have a limited quantity (such as 25-minute sessions and the video ad in the foyer). Additionally, some standalone sponsorship items are listed on the final page of this prospectus and are reserved for Platinum, Gold, Silver, and Bronze sponsors.

- The exhibitor portal will open on **August 3rd** and will close **September 15**. Beginning August 3, companies will be able to select their sponsorship levels at which point they will receive the first option for session times and placements of other marketing items.
- Artwork and booth selections are due by September 18, although the deadline for some items will be **earlier**.
- Complete deadline and submission information is available in the portal. Note that due to programming of the platform, deadline extensions will not be possible.

Due to the short planning timeline, once you have selected a sponsorship, payment will be due, your selection will be considered final, and refunds will not be possible. We are unable to reserve items in advance of payment.

Educational grants cannot be applied to sponsorship levels.

We are looking forward to a great virtual experience! Please contact us with any questions.

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VIVA

Global Theater: November 6-8
PharmacoRx: November 10 and 12
AV Dialysis: November 12
CLI: November 14

The VEINS

November 14-15

Full agenda available soon at vivaphysicians.org.



Sponsorship Levels

Platinum

\$175,000

- Exhibits:** VIVA booth in prime location + VEINS and/or CLI booth
 1:1 text- or video-based chat in booth during conference hours
 Up to 3 on-demand videos in product showcase suite
 Up to 35 badges
 Booth raffle: spend 2 minutes in each Platinum booth for chance to win daily prizes
- Branding:** Name / logo in the event foyer and in all course materials
 Logo on swag sent directly to attendees (snack and/or branded mousepad) including your logo on the inside lid of the shipping box
- Ads:** Full-page ad in registration book (5.5" x 8.5")
 Tile ad in 1st confirmation sent to all attendees
 1 tile ad in the daily agenda preview email
 Dedicated eblast sent one week before the conference
- In session:** Late-Breaking Clinical Trial priority agenda placement
 - Standalone video archived on vivaphysicians.org
 - This sponsorship only applies to selected trials and does not guarantee acceptance of your trial in the session.
 - Only available for 1st 2 Platinum supporters
 Daily pop-up message

Your choice of 1 of the following, pending availability:

- 25-minute industry session during conference breaks or following the educational sessions
- *Up to 4 presenters in a pre-recorded or live webinar*
 - *Session archived on our site for 1 year and given to supporter*
 - *A full-hour session may also be available at the end of each day for an additional fee.*

VIVA: Friday at 8:35am and 10:35am PT (timeslot may be shared by 2 supporters)
 Saturday at 8:15am and 9:50am PT (unopposed)

CLI: Saturday at 10:20am and 12:15pm PT

VEINS: Saturday at 8:05am and 12pm PT
 Sunday at 8:05am PT

Sponsored case during **VIVA** with currently scheduled site (during scheduled time or after the last session)

Friday:	9am	Live case from LINC
	9:45am	Taped case from Dr. Darren Schneider at UPenn
	12:15pm	Taped case from Dr. Schneider
Saturday:	8:40am	Live with Dr. Metzger
	9:10am	Live with Dr. Metzger
	12pm	Live with Dr. Metzger
Sunday:	12:15pm	Taped case from LINC

Video ad in lobby (1 day)

Networking hub sponsorship (1 day)



Gold

\$125,000

- Exhibits:** VIVA booth in prime location + VEINS and/or CLI booth
1:1 text- and video-based chat in booth
Up to 2 on-demand videos in product showcase suite
30 badges
Booth raffle: spend 2 minutes in each Gold booth for chance to win daily prizes
- Branding:** Name / logo in the event foyer and in all course materials
Logo on swag sent directly to attendees (branded mousepad)
- Ads:** Full-page ad in registration book (5.5" x 8.5")
Tile ad in 2nd confirmation sent to all attendees
1 tile ad in a "daily agenda preview" email
Dedicated eblast sent 2 weeks before the conference
- In session:** 2 pop-up messages during the conference
Late-breaking standalone video clip on vivaphysicians.org, if applicable
- 12-minute industry session
- *During breaks or immediately after VIVA sessions*
 - *1 timeslot may be shared by up to 2 supporters*
 - *Up to 2 presenters plus moderator in a pre-recorded webinar*
 - *Session archived on our site for 1 year and given to supporter*
- VIVA:** Sunday 10:20am and 10:32am PT
- CLI:** Saturday at 8:33am PT
- VEINS:** Saturday at 9:33am and 10:48am PT
Sunday at 9:33am PT

Silver

\$75,000

- Exhibit:** VIVA booth + VEINS and/or CLI booth
1:1 text- and video-based chat in booth
On-demand video in product showcase suite
15 badges
- Branding:** Name in the event foyer and in all course materials
Logo on swag sent directly to attendees (branded mousepad)
- Ads:** Full-page ad in registration book (5.5" x 8.5")
Banner in eblast
Ad in eblast
- In session:** 1 pop-up message during the conference
- 12-minute session during break (Sunday 8:33am, shared by all Silver supporters)
- *Up to 2 presenters in a pre-recorded webinar*



Bronze

\$50,000

- Exhibit: VIVA standard booth layout
1:1 text-based chat in booth
7 badges
- Branding: Name in the event foyer and in all course materials
- Ads: Half-page ad in registration book (5.5" x 8.5")
2 ads in eblasts
- In session: 1 pop-up message during the conference

Exhibitor

\$10,000 VIVA
\$4,500 The VEINS
\$2,500 CLI

- Exhibit: VIVA, VEINS, or CLI booth
1:1 text-based chat in booth
2 badges
- Branding: Name in all course materials

Standalone Sponsorship Offerings*

To reserve an offering listed here, contact exhibits@vivaphysicians.org

Evening session November 9, 11, or 13	\$17,500 SOLD OUT	Live 1-hour webinar during VIVA week on the topic of your choice. Event will be hosted in VIVA's event platform with up to 4 presenters/panelists with Q&A. Sessions can be pre-recorded with live panel or entirely pre-recorded. Sponsor is responsible for inviting faculty, paying honoraria and submitting slides. Deadlines will be strict; failure to meet deadlines may result in forfeiture of your webinar. Marketed to all attendees. Pharmacorx or AV Dialysis evening session: \$25,000
Fellows session	\$15,000 SOLD OUT	Live Zoom 1-hour webinar the week before or after VIVA specifically marketed to our physician-in-training database. Sponsor is responsible for inviting faculty, paying honoraria and submitting slides. Deadlines will be strict; failure to meet deadlines may result in forfeiture of your webinar.
Sponsored case	\$40,000	30-minute case presented during VIVA
Sponsored taped case	\$30,000	Recorded 30-minute case and posted on VIVA's website (but not aired during event). Case must be recorded at current site (Dr Dierk Scheinert at Leipzig, Dr Darren Schneider at UPenn, and Dr D. Christopher Metzger at Ballad CVA). Note, quantity is extremely limited.
25-minute session	\$17,500 SOLD OUT	Pre-recorded or live webinar to be played immediately following last VIVA session of each day (if available, quantity is extremely limited). 60-minute session \$25,000.
Video ad in foyer	\$20,000	Autoplayed video ad in platform's virtual lobby. (Single day)
Video ad in between sessions	\$15,000	Up to 30 second video ad that will be play before 2 breaks on 1 day of the conference.
Pop-up ad	\$3,000 SOLD OUT	Text ad pops up during presentations
Video chat within booth	\$2,500	Option to add video chat feature
Branded snack	\$7,500 SOLD OUT	Your logo on a snack mailed to attendees' homes along with the registration book
Stretch break sponsorship	\$3,300 SOLD OUT	Brief interstitial video designed to get attendees exercising during the breaks to combat video fatigue. "Sponsored by..." will be shown at the bottom of the video.
On-demand video in product showcase suite	\$5,000 SOLD OUT	The product showcase suite will be a mini-exhibit hall devoted entirely to demonstrations of products. Can link to your booth.
Standalone LBCT video	\$5,000	Late-breaking video featured on vivaphysicians.org for 1 year



Print and Email Ads*

Full page ad in the registration book	\$15,000	Ad in the registration book sent to attendees' homes
Half page ad in the registration book	\$7,500	Ad in the registration book sent to attendees' homes
Standalone eblast (limited quantity)	\$15,000	Marketing eblasts sent to our database of 9000+. VIVA will send a maximum of 3 eblasts in advance of the conference
Banner ad in eblast	\$9,000	"Above the fold" ad in marketing eblasts sent to our database
Tile ad in eblast	\$7,500	Ad in the body of marketing eblasts sent to our database
Postcard insert in attendee mailer (does not include printing)	\$2,000	Mailed to registered attendees 2 weeks before VIVA
Daily preview agenda email ad	\$3,500	Tile ad in email to attendees the day before each session
Banner ad on Featured Videos page	\$7,500	1-month sponsorship of our featured videos page
Publication & future meetings placement	\$1,000	A link to your publication or brochure on the future meetings & resources page

* All marketing items are first-come, first-served. Please see the Industry Portal for deadlines and specs. For standalone sponsorships, please contact us to reserve your selection. Payment must be finalized in order to confirm all selections, session specifications, and other placements. Note that with the limited quantity of 25- and 12-minute sessions as well as case sponsorships, we recommend that you submit payment as soon as possible.

Note that industry sessions will not be re-broadcast for international audiences.